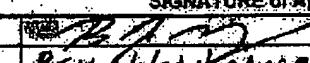


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PTO/SB/61 (01-09)

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POWER OF ATTORNEY OR REVOCATION OF POWER OF ATTORNEY WITH A NEW POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS		Application Number	SEE SCHEDULE A													
		Filing Date	SEE SCHEDULE A													
		First Named Inventor	SEE SCHEDULE A													
		Title	SEE SCHEDULE A													
		Art Unit	SEE SCHEDULE A													
		Examiner Name	SEE SCHEDULE A													
		Attorney Docket No.	SEE SCHEDULE A													
<p>I hereby revoke all previous powers of attorney given in the above-identified application.</p> <p><input type="checkbox"/> A Power of Attorney is submitted herewith.</p> <p>OR</p> <p><input checked="" type="checkbox"/> I hereby appoint Practitioner(s) associated with the following Customer Number as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith: 16207</p> <p>OR</p> <p><input type="checkbox"/> I hereby appoint Practitioner(s) named below as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 33%;">Practitioner(s) Name</th> <th style="width: 33%;">Registration Number</th> <th style="width: 33%;">Practitioner(s) Name</th> <th style="width: 33%;">Registration Number</th> </tr> <tr> <td> </td> <td> </td> <td> </td> <td> </td> </tr> </table>					Practitioner(s) Name	Registration Number	Practitioner(s) Name	Registration Number								
Practitioner(s) Name	Registration Number	Practitioner(s) Name	Registration Number													
<p>Please recognize or change the correspondence address for the above-identified application to:</p> <p><input checked="" type="checkbox"/> The address associated with the above-mentioned Customer Number: </p> <p>OR</p> <p><input type="checkbox"/> The address associated with Customer Number: </p> <p>OR</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 25%;"><input type="checkbox"/> Firm or Individual Name</td> <td style="width: 75%;"></td> </tr> <tr> <td>Address</td> <td></td> </tr> <tr> <td>City</td> <td>State</td> <td>Zip</td> <td></td> </tr> <tr> <td>Country</td> <td>Telephone</td> <td>Email</td> <td></td> </tr> </table>					<input type="checkbox"/> Firm or Individual Name		Address		City	State	Zip		Country	Telephone	Email	
<input type="checkbox"/> Firm or Individual Name																
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Country	Telephone	Email														
<p>I am the:</p> <p><input type="checkbox"/> Applicant/Inventor.</p> <p>OR</p> <p><input checked="" type="checkbox"/> Assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on _____</p>																
SIGNATURE of Applicant or Assignee of Record																
Signature		Date	7-5-11													
Name	Ben Weisberger			Telephone	919-695-9119											
Title and Company	Chief Executive Officer, Digitalomni, Inc.															
NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required. See below.																
<input checked="" type="checkbox"/>	*Total of	1	forms are submitted.													

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STATEMENT UNDER 37 CFR 3.73(d)

Applicant/Patent Owner: Digitalsmiths CorporationApplication No./Patent No.: SEE SCHEDULE A Filed/Issue Date: SEE SCHEDULE ATitled: SYSTEMS AND METHODS OF SEARCHING FOR AND PRESENTING VIDEO AND AUDIO

Digitalsmiths a corporation
 (Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. the assignee of the entire right, title, and interest in;
2. an assignee of less than the entire right, title, and interest in
 (The extent (by percentage) of its ownership interest is _____ %); or
3. an assignee of an undivided interest in the entirety of (a complete assignment from one of the joint inventors was made) the patent application/patent identified above by virtue of either:
 - A. An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel See Sched. A Frame _____, or for which a copy thereof is attached.

OR

- B. A chain of title from the inventor(s) of the patent application/patent identified above, to the current assignee as follows:

1. From: See Sched. A To: See Sched. A
 The document was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.
2. From: See Sched. A To: See Sched. A
 The document was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.
3. From: See Sched. A To: See Sched. A
 The document was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

Additional documents in the chain of title are listed on a supplemental sheet(s).

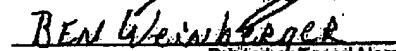
As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.



Signature



Printed or Typed Name

7-8-11

Date



Title

104640 - SCHEDULE A

Attorney Docket No.: 104640-0004-101	
Applicant(s): James D. Logan, Daniel F. Goessling, Richard S. Goldhor	
Patent No.: 6,931,451	Application No.: 09/536,969
Issued: August 16, 2005	Filed: March 28, 2000
Title: SYSTEMS AND METHODS FOR MODIFYING BROADCAST PROGRAMMING	
Chain of Title From: James D. Logan et al.	To: Gotuit Media Corporation
Recordation Date: July 3, 2008	Reel: 021194 Frame(s): 0206
From: Gotuit Media Corp.	To: Digitalsmiths Corporation
Recordation Date: November 30, 2010	Reel: 025431 Frame(s): 0518

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